NOURISHING policy index

This country snapshot presents detailed results of the **NOURISHING policy index** [1] for Germany. It highlights strengths and weaknesses in the design of national government nutrition policies. This snapshot supplements the policy index results with an in-depth look at the quality of policy design in each country. Full policy index results are outlined in the NOURISHING policy brief, which compares Germany to 29 other European countries.

Main messages

- 1 Germany implements policy actions at national government level in seven out of ten policy areas of the NOURISHING framework. One policy area received a good assessment which was in increasing public awareness of healthy eating through communication campaigns (I2). Three policy areas received a moderate assessment in nutrition label standards and regulations (N1), setting healthy food standards in public institutions (O) and limits or removal of specific nutrients in food products (I1).
- 2 Within the policy areas that received moderate assessment, weaknesses and gaps were identified throughout, such as a lack of food and drink availability in the school vicinity, which impacts otherwise well-designed standards for food in schools (O).
- **3** No action was taken in three policy areas which included good marketing and advertising to young people particularly in/around schools (R), creating a healthy retail and food service environment (S) and nutrition advice and counselling in healthcare settings (N2). Greater attention is needed to improve financial incentives which increases the availability and affordability of healthy food (U) and public food procurement policies (H) beyond a poor assessment.

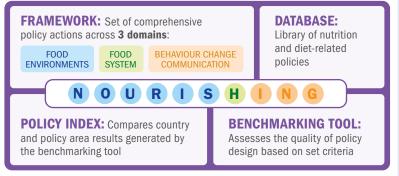
Overview of policy status	NO POLICIES IDENTIFIED	POOR	FAIR	MODERATE	GOOD	EXCELLENT	
Nutrition label standards a	N Nutrition label standards and regulations on the use of claims and implied claims on food						
O Offer healthy food and set	Offer healthy food and set standards in public institutions and other specific settings						
U Use economic tools to address food affordability and purchase incentives						POOR	
R Restrict food advertising a	Restrict food advertising and other forms of commercial promotion						
Improve nutritional quality	Improve nutritional quality of the whole food supply						
S Set incentives and rules to	Set incentives and rules to create a healthy retail and food service environment						
H Harness supply chain and	Harness supply chain and actions across sectors to ensure coherence with health						
Inform people about food	Inform people about food and nutrition through public awareness					GOOD	
Nutrition advice and count	Nutrition advice and counselling in healthcare settings				NO POLICIES IDENTIFIED		
G Give nutrition education a	Give nutrition education and skills						

This snapshot is based on national level policies only. Policies issued by provincial, regional or local governments are outside the scope of this project.

Methods

The NOURISHING policy index methods are fully explained in the associated **policy brief**. In short, the policy index combines values for a) policy presence, and b) policy design for 41 benchmarks.

The benchmarks are applied to policies in the **NOURISHING database** [2], collected through a comprehensive scan in 30 European countries, including Germany.



Policy tools used to produce the policy index results

Nutrition policy status in Germany

eak	down of policy index results	(For full	details d	on the policy design criteria, consult the policy b	orief)		
No policy identifiedMeets up to 25% of policy design		Meets up to 75% of policy design					
		Meets up to 99% of policy design					
	Meets up to 50% of policy design			Meets all aspirational standards			
_	Nutrients on back of pack			Planning restrictions regarding food service outlets around schools	×		
	Front of pack labels	\bigcirc		Planning restrictions on food service	>		
Warning labels		X	S	outlets Initiatives to increase the availability			
	Rules on nutrient claims			of healthier food in stores and food	>		
	Rules on health claims			service outlets Measures to support food producers			
	Food and drink available in schools, including restrictions on unhealthy foods			to increase healthy food and decrease unhealthy food in the supply chain	>		
Measures relating to sugar-sweetened beverage provision in schools			Measures to support food manufacturers to increase healthy food and decrease unhealthy food in the supply chain	>			
	Fruit and vegetables initiatives in schools			unhealthy food in the supply chain Measures to support food retailers			
Food and drink available in immediate vicinity of schools Unhealthy food in out-of-education locations		×		to increase healthy food and decrease	>		
	-	\bigcirc	H	Governance structures for multi- sectoral/stakeholder engagement	>		
	Health-related food taxes or tariffs	X		Nutrition standards for public			
Income related subsidies or initiatives to increase affordability and accessibility of healthy food	×		procurement Supporting urban agriculture in health and planning policies	>			
Targeted subsidies or initiatives to				Community food production	>		
	increase affordability and accessibility of healthy food	×		Development and communication of food-based dietary guidelines			
	Marketing to young people through advertising			Public awareness, mass media and			
	Direct marketing to young people	×		informational campaigns and social marketing on healthy eating			
Pe Ma of 1 Ma pro Ma pro	Marketing through sponsorship to young people	sorship to young		Nutrition advice and counselling in primary care	>		
	Marketing to young people through point of sale measures			Nutrition advice and counselling in school healthcare setting	>		
	Marketing to young people through product placement and brandingXMarketing to young people through product design and packagingX			Nutrition education in curricula	>		
				Training for educators			
			C	Training for health professionals			
	Marketing in/or around schools			Cooking skills			
	Limit or removal of specific nutrients			Training in schools in growing food	>		
in food products				Training for caterers	>		

Note: The policy landscape in any country evolves over time. These findings reflect our knowledge as of May 2023. To see latest results and for further technical information on the policy indexes, please consult our website: wcrf.org/our-policy-work. For feedback or suggested updates, please email policy@wcrf.org. More info in the CO-CREATE project can be found at co-create.eu

[1] Policy index: wcrf.org/nutrition-policy-index [2] Policy database: policydatabase.wcrf.org





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