

OUR IMPACT

OUR CHALLENGE:

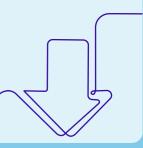
2021/2022

GLOBALLY, IT IS ESTIMATED THAT BETWEEN 2020 AND 2040 THERE WILL BE 30.2M NEW CANCER CASES

1 IN 2 OF US WILL BE **DIAGNOSED WITH CANCER IN OUR LIFETIME**



40% OF **CANCER CASES COULD BE PREVENTED**



THAT'S 155,000 PEOPLE EVERY YEAR WHO **DEVELOP A PREVENTABLE CANCER IN THE UK**



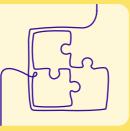
55% OF RESPONDENTS



DIETARY ADVICE AFTER THEIR CANCER DIAGNOSIS.

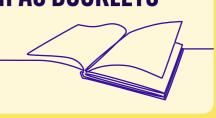
WE HAVE ACHIEVED:

19 GRANTS TOTALLING £5.1MILLION*



5,806 HEALTH PROFESSIONALS **ARE NOW SIGNED UP TO OUR MEMBERSHIP PACKAGE**

35,717 HEALTHY **LIVING RESOURCES ORDERED OR** DOWNLOADED, SUCH AS BOOKLETS



*funds raised by World Cancer Research Fund in the UK and Netherlands

WE LAUNCHED AN ONLINE HUB **OF OVER 40 FAQS ON DIET AND NUTRITION FOR THOSE LIVING** WITH AND BEYOND CANCER



5,143 CALLS TO OUR SUPPORTER LINE



154,420 of you SUPPORTED US WITH A DONATION HELPING TO RAISE £10.8M FOR **OUR VITAL CANCER** PREVENTION AND **SURVIVAL WORK**