

Our challenge:

40%
of cancer
cases could be
PREVENTED



That's
147,000
PEOPLE EVERY YEAR
who develop a
PREVENTABLE CANCER
IN THE UK



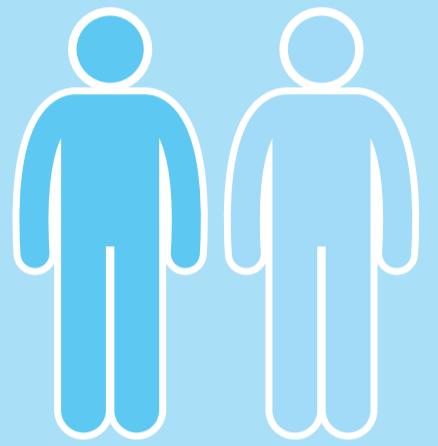
2 in 3
PEOPLE
diagnosed with cancer
tell us they don't receive
any nutrition or physical
activity support



Globally, new cancer
cases are predicted
TO INCREASE BY OVER
60%
IN THE NEXT 20 YEARS,
to 29.4M cases
a year by 2040



1 in 2
of us will be
DIAGNOSED
WITH CANCER
in our lifetime



What we achieved:

19
research
grants
were awarded, totalling
£4.4million*



*funds raised by WCRF in the UK and WKOF in the Netherlands

26,869

Health
Information
resources
ordered or downloaded
(including health
guides, recipe books
and posters)



2,045
health
professionals
signed up to one of our specialist
webinar and e-Learning courses



303
patients, carers
and family members
attended one of our tailored
cooking classes or support groups



15,962
donors (individuals,
companies, trusts)
supported us during the year,
helping to raise
£10.8million*



*the above figure may be updated once our Trustees' Report and financial statements have been approved

5,732
calls

to our
supporter
services
line

