# Physical activity policy status in Norway

MOVING policy index May 2023



This country snapshot presents detailed results of the **MOVING policy index** [1] for Norway. It highlights strengths and weaknesses in the design of national government physical activity policies. This snapshot supplements the policy index results with an in-depth look at the quality of policy design in each country. Full policy index results are outlined in the MOVING policy brief, which compares Norway to 29 other European countries.

#### Main messages

- 1 Norway implements policy actions in all six areas of the MOVING framework. Only one policy area received a good assessment which was physical activity opportunities in the workplace and training (O). The remaining policy areas received a moderate or fair assessment.
- 2 Within policy areas, weaknesses were identified in physical activity in schools within and outside of school hours (M), walking and cycling infrastructure and active design guidelines outside of buildings (V) and road safety actions and public and active transport policies (I). Gaps were identified with a lack of policies for all ages and abilities (M), public information campaigns (N) and physical activity training in healthcare (G).
- **3** Although action was taken in all areas of the MOVING framework, much more needs to be done in increasing physical activity through public communication which builds behaviour change skills (N) and providing training within healthcare and outpatient settings (G), where a fair assessment was achieved. Although the active environments domains (V, I) scored moderately, many policy actions were of poor design. Therefore, action should be taken to improve these.

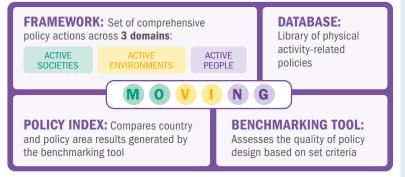
Overview of policy status	NO POLICIES IDENTIFIED	POOR	FAIR	MODERATE	GOOD	EXCELLENT	
Make opportunities and initiatives that promote physical activity in schools, the community and sport and recreation					MODERATE		
Offer physical activity opportunities in the workplace and training in physical activity promotion across multiple professions					GOOD		
V Visualise and enact structures and surroundings which promote physical activity					MODERATE		
Implement transport in	Implement transport infrastructure and opportunities that support active societies					MODERATE	
	Normalise and increase physical activity through public communication that motivates and builds behaviour change skills					FAIR	
G Give physical activity training, assessment and counselling in healthcare settings					FAIR		

This snapshot is based on national level policies only. Policies issued by provincial, regional or local governments are outside the scope of this project.

### Methods

The MOVING policy index methods are fully explained in the associated **policy brief**. In short, the policy index combines values for a) policy presence, and b) policy design for 23 benchmarks.

The benchmarks are applied to policies in the **MOVING database** [2], collected through a comprehensive scan in 30 European countries, including Norway.



Policy tools used to produce the policy index results

## Breakdown of policy index results

## (For full details on the policy design criteria, consult the policy brief)

No policy identified

Х

- Meets up to 25% of policy design criteria
- Meets up to 50% of policy design criteria

- Meets up to 75% of policy design criteria
- Meets up to 99% of policy design criteria
  - Meets all aspirational standards

M	Physical activity in schools and PE	
	Physical activity in and outside of classrooms	
	Physical activity outside of school hours	
	Community and mass participation initiatives	
	Physical activity for people of all ages and abilities	×
	Financial incentives to promote physical activity	
	Training for professions outside of healthcare	
	Physical activity in the workplace	
V	Design guidelines and regulations for buildings	×
	Active design guidelines outside buildings	
	Active design guidelines for open/green spaces	
	Walking and cycling infrastructure	
	Integrated urban design and land-use policies	
	Access to quality public open space and green spaces	
	Policies to support public transport	
	Road safety actions including safety of pedestrians, cyclists etc	
	Mass communication campaigns to promote transport	
	Policies to promote active transport	
N	Mass media campaigns and social marketing promoting physical activity	×
N	Develop and communicate physical activity guidelines	
	Pre- and in-service training within health care	×
G	Primary care (assessment, counselling and PA prescriptions)	
	Health care and outpatient settings	×

Note: The policy landscape in any country evolves over time. These findings reflect our knowledge as of May 2023. To see latest results and for further technical information on the policy indexes, please consult our website: wcrf.org/our-policy-work. For feedback or suggested updates, please email policy@wcrf.org. More info in the CO-CREATE project can be found at co-create.eu

[1] Policy index: wcrf.org/physical-activity-policy-index [2] Policy database: policydatabase.wcrf.org





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