



World
Cancer
Research
Fund

LONDON MARATHON

PATHWAY TO £2,750

Summer BBQ

Serve our **healthy recipes** and invite friends and family to donate.

30 people donating £10 = £300



Sponsored sports day

Hold a summer event and get active with friends and family.

30 people donating £10 = £300



Dressed-down day

Organise a themed dressed-down day and the winner is awarded a prize.

35 people donating £5 = £175



Use #GivingTuesday

To boost your fundraising, hold a sponsored event on this global day of giving.



Christmas quiz night

Organise a festive quiz and ask people to buy tickets.

40 people donating
£10 = £400



New Year's Eve party

Throw an alcohol-free cocktail making party using our delicious **drink recipes**.

30 people donating £5 = £150

Get packing

Help pack shopping for customers and raise funds. Gain the relevant permissions first.

You could raise £100-£300



Hold a bake sale

Use our **recipe ideas** to sell your baked creations along with a hot cup of tea or coffee.

30 cakes sold at £4 per
cake = £120



Give something up

In January, get sponsored to give up something like alcohol or junk food.

10 people donating £1 per
day for 31 days = £310



Use social media

Share your fundraising page and training updates via your social media channels.

Bucket collection

Organise a bucket collection or use a collection tin. Gain the relevant permissions first.

You could raise £100-£400

Special occasions

Got a birthday or anniversary coming up? Ask for donations instead of presents.

You could raise £50-£300



DOES YOUR EMPLOYER OFFER MATCHED FUNDING?

This could double your fundraising, getting you closer to hitting your target!

Please refer to your fundraising guide for full details about starting fundraising.

Preventing cancer. Saving lives

Registered with the Charity Commission in England and Wales (Registered Charity No. 1000739).

wcrf.org

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REGULATOR